## CLAIMS

What is claimed is:

1. A method for performing master planning priority assignment, the method comprising:

assigning a priority to a demand record, said demand record containing a demand record attribute field and a demand record priority field; said assigning including:

identifying a rule database, said rule database including at least one record, a rule database attribute field that correlates to said demand record attribute field, and a rule database priority field;

querying said rule database for a corresponding rule database record that contains data in said rule database attribute field that matches data in said demand record attribute field; and

- 2. The method of claim 1 wherein said data in said corresponding rule database attribute field contains an explicit value.
- 3. The method of claim 1 wherein said data in said corresponding rule database attribute field contains a hierarchy value and said match occurs if said data in said demand record attribute field is contained within said hierarchy value.

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- 4. The method of claim 1 wherein said data in said corresponding rule database attribute field contains a wildcard value and said data in said demand record attribute field is not used in said matching.
  - 5. The method of claim 1 wherein said demand record attribute field includes due date, customer, and demand type.
- 1 6. The method of claim 1 further comprising creating 2 said rule database.
  - 7. The method of claim 1 further comprising updating said at least one record in said rule database.
    - 8. The method of claim 1 further comprising creating a hierarchy value, said hierarchy value containing a hierarchy value.
- 9. The method of claim 1 further comprising creating a hierarchy value, said hierarchy value containing an explicit value.

10. A method for master planning priority assignment, the method comprising:

assigning a priority to a demand record, said demand record containing a demand record attribute field and a demand record priority field; said assigning including:

identifying a rule database, said rule database including at least one record, a rule database attribute field that correlates to said demand record attribute field, and a rule database priority field;

querying said rule database for a corresponding rule database record that contains data in said rule database attribute field that matches data in said demand record attribute field, said matching comprising:

querying said rule database for an explicit data match; if no said explicit data match exists querying said rule database for a hierarchy value match; and;

if no said explicit data match or said hierarchy value data match exists querying said rule database for a wildcard match; and

11.	A syste	em fo	r perfo	rming	master	planning	priority
assi	gnment,	the	system	compr	ising:		

a storage device storing master planning priority assignment data;

a user system; and

a host system in communication with said storage device and said user systems, said host system implementing a process comprising:

assigning a priority to a demand record, said demand record containing a demand record attribute field and a demand record priority field; said assigning including:

identifying a rule database, said rule database including at least one record, a rule database attribute field that correlates to said demand record attribute field, and a rule database priority field;

querying said rule database for a corresponding rule database record that contains data in said rule database attribute field that matches data in said demand record attribute field; and

updating data in said demand record priority field with data from said corresponding rule database priority field.

12. The system of claim 11 wherein said wherein said data in said corresponding rule database attribute field contains an explicit value.

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- 1 13. The system of claim 11 wherein said data in said 2 corresponding rule database attribute field contains a 3 hierarchy value and said match occurs if said data in said 4 demand record attribute field is contained within said 5 hierarchy value.
  - 14. The system of claim 11 wherein said data in said corresponding rule database attribute field contains a wildcard value and said data in said demand record attribute field is not used in said matching.
  - 15. The system of claim 11 wherein said demand record attribute field includes due date, customer, and demand type.
  - 16. The system of claim 11 wherein said host system implementing a process further comprises creating said rule database.
  - 17. The system of claim 11 wherein said host system implementing a process further comprises updating said at least one record in said rule database.
- 1 18. The system of claim 11 wherein said host system
  2 implementing a process further comprises creating a
  3 hierarchy value, said hierarchy value containing a hierarchy
  4 value.

1	19. The system of claim 11 wherein said host system
2	implementing a process further comprises creating a
3	hierarchy value, said hierarchy value containing an explicit
4	value.

- 20. The system of claim 11 further comprising a network providing communication between the host system and the user system.
  - 21. The system of claim 11 further comprising a network providing communication between the storage device and the host system.

1	22. A system for performing master praiming priority
2	assignment, the system comprising:
3	a storage device storing master planning priority
4	assignment data;
5	a user system; and
6	a host system in communication with said storage device
7	and said user systems, said host system implementing a
8	process comprising:
9	assigning a priority to a demand record, said demand
10	record containing a demand record attribute field and a
11	demand record priority field; said assigning including:
12	identifying a rule database, said rule database
13	including at least one record, a rule database attribute
14	field that correlates to said demand record attribute field,
15	and a rule database priority field;
16	querying said rule database for a corresponding rule
17	database record that contains data in said rule database
18	attribute field that matches data in said demand record
19	attribute field, said matching comprising:
20	querying said rule database for an explicit data match;
21	if no said explicit data match exists querying said
22	rule database for a hierarchy value match; and;
23	if no said explicit data match or said hierarchy value
24	data match exists querying said rule database for a wildcard
25	match; and updating data in said demand record priority
26	field with data from

said corresponding rule database priority field.

23. A storage medium encoded with machine-readable computer program code for performing master planning priority assignment, the storage medium storing instructions for causing a host system to implement a method comprising:

assigning a priority to a demand record, said demand record containing a demand record attribute field and a demand record priority field; said assigning including:

identifying a rule database, said rule database including at least one record, a rule database attribute field that correlates to said demand record attribute field, and a rule database priority field;

querying said rule database for a corresponding rule database record that contains data in said rule database attribute field that matches data in said demand record attribute field; and

- 24. The storage medium of claim 23 wherein said data in said corresponding rule database attribute field contains an explicit value.
- 25. The storage medium of claim 23 wherein said data in said corresponding rule database attribute field contains a hierarchy value and said match occurs if said data in said demand record attribute field is contained within said hierarchy value.

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1	26. The storage medium of claim 23 wherein said data
2	in said corresponding rule database attribute field contains
3	a wildcard value and said data in said demand record
4	attribute field is not used in said matching

- 27. The storage medium of claim 23 wherein said demand record attribute field includes due date, customer, and demand type.
  - 28. The storage medium of claim 23 further comprising creating said rule database.
  - 29. The storage medium of claim 23 further comprising updating said at least one record in said rule database.
  - 30. The storage medium of claim 23 further comprising creating a hierarchy value, said hierarchy value containing a hierarchy value.
- 1 31. The storage medium of claim 23 further comprising 2 creating a hierarchy value, said hierarchy value containing 3 an explicit value.

32. A storage medium encoded with machine-readable computer program code for performing master planning priority assignment, the storage medium storing instructions for causing a host system to implement a method comprising:

assigning a priority to a demand record, said demand record containing a demand record attribute field and a demand record priority field; said assigning including:

identifying a rule database, said rule database including at least one record, a rule database attribute field that correlates to said demand record attribute field, and a rule database priority field;

querying said rule database for a corresponding rule database record that contains data in said rule database attribute field that matches data in said demand record attribute field, said matching comprising:

querying said rule database for an explicit data match; if no said explicit data match exists querying said rule database for a hierarchy value match; and;

if no said explicit data match or said hierarchy value data match exists querying said rule database for a wildcard match; and